

Thank you for purchasing your new Bulova timepiece. Since 1875, Bulova has been committed to providing the right quality and style for a rapidly changing world, delivering exceptional design enhanced by superior technology. Your new Bulova has been precision-engineered and crafted of the finest materials. The following pages provide instructions on how to set and care for your new watch to ensure years of trouble-free timekeeping.

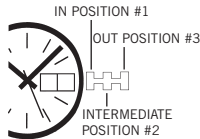
SIMPLIFIED WATCH SETTING NOTES

1. Setting crowns have either two in and out positions (#1 - #2) for watches having no calendar; or, three in and out positions (#1- #2- #3) for watches having a calendar (date or day/date).
2. Watches having a high water resistance of 100 meters or greater frequently have a screw crown. It is necessary to unscrew the crown before setting these watches and re-screw the crowns afterwards.
3. For additional information and complete operating instructions please visit our web site at www.bulova.com. Search using the 5 or 6 character style number of your watch.

SETTING WATCHES HAVING 2 OR 3 HANDS ONLY (TWO POSITION CROWN).

Pull out the setting crown to position #2. Set the hands on time by turning the crown. Push the crown back in to position #1.

SETTING WATCHES WITH A PRINTED CALENDAR (3 POSITION CROWNS)



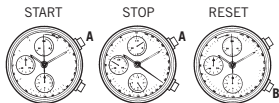
1. Pull out the setting crown to position #3. Move the hands forward by turning the crown. Observe the date as the hands move past 12 o'clock. When the date changes it is midnight on the watch. Set the hands to correct A.M. or P.M. time. Push the crown back in to position #1

2. Pull the crown out to position #2 for calendar quick setting. The second hand will keep moving. Turn the crown in one direction to adjust the date to the desired number. Turn the crown in the opposite direction if your watch has a day of the week display. After setting, push the crown back in to position #1.

NOTE - Do NOT make this day/date adjustment when the time on the watch indicates between 9 P.M. and 4 A.M. as it will become incorrect due to the engagement of the changing mechanism. It would then become necessary to readjust the calendar.

SETTING AND USING MOST BULOVA CHRONOGRAPH WATCHES

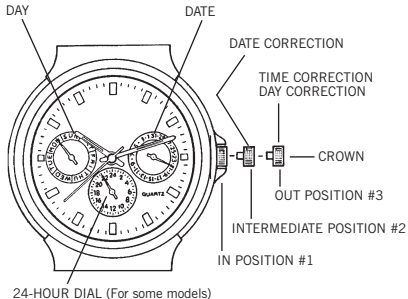
1. Set the timekeeping hands and calendar (if featured) following the preceding instructions.
2. Check that the chronograph counter hands are at the start position of zero or 12 o'clock. If not, to adjust the chrono seconds counter hand, pull the crown out to position #3, then push the button located at 2 o'clock repeatedly to correctly position this hand. Some chrono watches also have an adjustable 0-60 minute counter. If necessary, push the button located at 4 o'clock to correctly adjust this hand also. Once the hands are adjusted, push the crown back in to position #1.



3. To use the chronograph, push the button at 2 o'clock once. The second counter will start counting. To stop the chronograph at any time, push the button at 2 o'clock once again.
4. To reset the chronograph to the starting position, push the button located at 4 o'clock once.

SETTING WATCHES HAVING A CALENDAR DISPLAYED BY HANDS ON A SUB-DIAL

If your watch has small sub-dials numbered 1- 31 and showing the days of the week, then proceed as follows:



1. Pull the crown out to position #3. Move the hands forward by turning the crown. The date changes at midnight and the day of the week will change after the date. Keep moving the hands forward UNTIL THE CORRECT DAY OF THE WEEK SHOWS ON THE DAY HAND. Then set the hands to the correct A.M. or P.M. time. Push the crown back in to position #1.

2. Pull the crown out to position #2 to quick set the date. The second hand will keep moving. Turn the crown slowly to adjust the date to the desired number. Push the crown back in to position #1.

FOR THE AUTOMATIC SELF-WINDING MECHANICAL WATCH:

It must be wound at least six or seven times before you wear it. After that, your daily activity should wind the watch sufficiently to keep it running at night when it is not being worn. If your normal daily activity is not sufficient, occasional supplementary manual winding may be necessary. It is suggested that your mechanical watch be cleaned and oiled periodically to insure optimum performance. As a mechanical watch, quartz watch accuracy cannot be expected. References to the power cell do not apply to Automatic watches.

ABOUT THE POWER CELL

Your new Quartz Watch has a fresh power cell designed to provide maximum reliability for approximately a year under normal use. If the cell is not replaced before it is exhausted, the watch will simply stop. The mechanism should not be harmed in any manner. However, when the power cell becomes exhausted, it should be removed at your earliest convenience to diminish the possibility of leakage. Never store your watch with an exhausted power cell in it. The watch should be brought to an authorized Bulova dealer for replacement of the power cell. For best performance, the proper power cell should be used.

Note: When the crown is in the "OUT" position, the motor and hands stop. Only the quartz crystal continues to vibrate, using very little power. If the watch is to be stored for a length of time, it is recommended that the crown be left in the "OUT" position to prolong battery life.

WATER RESISTANCE

Watch models marked only "Water Resistant" on the case back, without additional depth markings are not to be used for swimming. For swimming, models that have the additional marking of "50m," "100m" or "200m" are recommended.